

**Work sample: Meredith Hunt**  
**Client: Elizabeth Showers Studio**  
**Bio for website**

Elizabeth Showers's life story has all the elements of a great novel, one involving triumph over adversity, fearless risk-taking and the determined pursuit of a dream. Eleven years ago, Showers made a bold decision. After taking a jewelry-making class, some Venetian glass beads caught her eye on a business trip. A short time later, she quit a fast-paced career as a manufacturer's representative for a home furnishings company to start her own line of jewelry.

It was a brave move, and the courage of that choice is reflected in her distinctive designs and colorful creations. Whether using faceted and hand-carved semi-precious stones, freshwater pearls and unique castings set in 14 carat gold vermeil or sterling silver with a rhodium overlay, Showers brings her passion for color and her instinctive eye for design to each piece.

Whether she is creating delicate necklaces, stylish chandelier earrings or bold, multi-strand chokers and bracelets, her goal is always the same: to create one-of-a-kind pieces that highlight a woman's individual style and encourage her self-expression. "I design jewelry with the same instincts that I have brought to other aspects of my life," Showers says. "I want to create pieces that inspire a woman's self-confidence and make her feel beautiful."

Developing self-confidence is something Showers understands well. When she was younger, Showers faced health problems; through the process of recovering, she developed a strength she did not know she had. She credits part of her professional success with her ability to transcend her personal challenges. "After facing those difficult times, I felt that I could accomplish anything. The strength I developed gave me courage and confidence to trust my creative instincts and start this business," Showers says.

Even though she did not fully embrace her creative side until she was into her twenties, Showers's interests have always leaned toward the artistic. As a child growing up in the sleepy town of Hillsboro, Texas, she would spend time at her grandparents' house where she was encouraged to draw, paint and sculpt. "In addition to the time I spent with my grandparents, my mom has been a huge inspiration to me and has encouraged me in my artistic endeavors." Showers's mother, Jan Showers, a prominent interior designer in Texas, has also channeled her creative instincts into a successful business.

Elizabeth Showers's risk has paid off, and her jewelry has not gone unnoticed. Hollywood heavyweights Sharon Stone and Gwyneth Paltrow have been spotted wearing her designs, and Jennifer Lopez and Queen Latifah wore her jewelry in "The Wedding Planner" and in "Bringin' Down the House," respectively. Showers and her designs have been featured by Katie Couric on the Today Show, CNNfn's "Biz Buzz" and Oprah's Oxygen Media Network's "SheCommerce," and her jewelry has been profiled in In Style, Cosmopolitan, Elle, Dallas Modern Luxury, New York Magazine, as well as many other fashion magazines.

Showers's jewelry, however, is not just for the well-heeled and the famous. She donates her jewelry to many charities throughout Texas, and helping others in need is the foundation of both her personal and professional missions. "It's important to be profitable in order to gain the financial freedom necessary to grow the business. But at the end of the day, if I'm not helping other people then my success feels limited and less rewarding."

Elizabeth Showers's jewelry is available at Neiman Marcus and many other high-end specialty boutiques in the United States and abroad.

###